



## Terms and Conditions of Use

### "8 Games Pass" ticket - 2024/2025 Football Season

1. The 8 Games Pass is an access ticket that entitles the holder to access the stadium and attend, in the designated seat (or a different seat assigned by Juventus for justified organisational reasons, force majeure, fortuitous event, public order, security, by provisions of public or sports authorities), matches that the men's first team of Juventus Football Club S.p.A. (hereinafter "**Juventus**") will play at home (hereinafter "**Home Matches**") in the 2024/2025 season of the Italian Serie A Championship, from match day 22 onwards, for which public participation is allowed under the provision and regulations of the national and sports legal system, respecting the calendar, dates, and times established by the organiser of the competition and any possible variations thereof, irrespective of the cause of such variations.

2. There are different types of pass, broken down by tariff, access requirements and purchase channel, the characteristics of which are illustrated on the web page <https://abbonamenti.juventus.com/it> promoting the pass:

(i) **8 Games Pass** - available on the Official Ticket Shop;

(ii) **JOFC 8 Games Pass** - reserved exclusively for members of the Juventus Official Fan Club project (hereinafter "**JOFC Members**") who purchase the pass through their Juventus Official Fan Club;

(iii) **Under 28 8 Games Pass** - available on the Official Ticket Shop and reserved exclusively for persons born after 30/06/1997;

(iv) **Under 28 JOFC Serie A 8 Games Pass** - reserved exclusively for JOFC Members, born after 30/06/1997, who purchase the pass through their own Juventus Official Fan Club.

All passes include exclusively the eight Home Matches disputed starting from the twenty-second round of matches in the calendar of the 2024-2025 Italian Serie A Championship.

The Under 28 8 Games Pass, as well as the JOFC 8 Games Pass and the Under 28 JOFC 8 Games Pass are available exclusively in limited sectors of the Allianz Stadium.

3. The issue of a pass is subject to the acknowledgement and acceptance of these terms and conditions as well as the **Regulation Code on the Transfer of Tickets to Football Matches**, (hereinafter also referred to as the "**Code of Conduct**") in the version in force at the time. The Holder is the person who, duly identified and subject to signature of the pass contract, obtains the issuance of the pass in his/her name (hereinafter also the "**Holder**").

4. The purchase and issuance of the pass are subject to the possession of the digital medium represented by the Juventus Card (formerly known as the Fan Card) issued by Juventus and valid at the time of purchase. If a valid Juventus Card (formerly Fan Card) is not held, the Holder must renew/purchase a new Juventus Card in advance. If the Juventus Card cannot be issued due to the existence of any impediment, the pass may not be issued.

To gain access to the Stadium, the Holder must use the digital medium represented by the Juventus Card (formerly the Fan Card) in his/her possession issued by Juventus, which contains the fiscal ticket to the Stadium for the relevant pass purchased. The aforementioned Juventus Card (formerly the Fan Card) will be the only valid document permitting entry to the Stadium, while not excluding the possibility of undergoing further checks in compliance with any subsequent regulations and/or decisions by the authorities, and the possibility of requesting (and the obligation to comply with) the submission of a valid identification document (identity card, passport, or driver's licence). The steward staff allocated to the sports facilities will ensure the matching of the data on the Admission Ticket system with the name of the person submitting that ticket, as identified through his/her identity document, and entry may be denied to persons who do not have the aforementioned documents or in case of discrepancies. Once purchased, the pass will be available in the "**My Purchases**" section on the website <http://tickets.juventus.com> (hereinafter the **Official Juventus Ticket Shop**), which will provide access to the printable PDF seat marker with an indication of the sector, row and seat number of the purchased pass, which the Holder must retain and bring with him/her to the Stadium so that a valid paper document proving the right to occupy the specific seat can be promptly presented if a third party claims the same occupied seat. The possible absence of separation barriers between the various sectors does not entitle a Holder to occupy a seat position other than that indicated on the seat marker. Staff on duty at the stadium have the right to check whether the seat marker matches the place actually occupied by the Holder and to remove the latter from the stadium if he/she occupies a place other than the



one indicated on the seat marker.

5. The pass is a named ticket and is strictly personal and cannot be transferred to third parties, except in the cases expressly permitted by Juventus as better specified in Art. 6 below.

The Holder is therefore responsible for all consequences that may arise from the use of the pass by third parties and agrees: (i) not to allow the pass to be used by persons who are banned from entering sport facilities (and/or purchasing the respective tickets) in accordance with Italian Law No. 41/2007, (ii) not to use the pass for trading or speculation purposes (iii) not to trade or resell the seat or offer or transfer the ticket to third parties, even for just one Home Match, on websites or through channels not authorised by Juventus (including via online sales platforms that fuel the so-called secondary ticketing phenomenon, including, but not limited to: Viagogo, Ticketbis, Ticket4football, StubHub, etc.), individually or as part of an offer of services and/or complementary products or to create packages including the ticket, including for just one Home Match, to be put up for sale, resale or transfer to third parties even for just a single event.

The staff in charge of the sports facilities will verify, in compliance with the requirements, that the name on the ticket matches the name of the person who produces it, by requesting the production of a valid ID document, and entry may be denied in the event of a discrepancy, as well as to those who are not provided with a valid identity document. Juventus is entitled not to provide the service or to interrupt its provision on a permanent basis to the Holder and to any party found holding the pass and/or who has made the ticket available and/or benefited from it, if by doing so they breach of these General Terms and their Annexes, without thereby giving rise to any claims of a total or partial refund of the fee for the Holder or the third-party user.

6. The transfer of the ticket for individual Home Matches, where permitted and contemplated by the type of pass purchased, is only possible via the online management system on the Official Juventus Ticket Shop according to the following procedure:

**a) Name Change:** transfer of the Holder's seat free of charge for the individual match to a Reserve as defined below.

**b) Seat Resale:** return of the seat, which may be put back on sale through the authorised channels and which, only in the event of a positive outcome of the sale, shall generate a credit/voucher to the Holder, which can be spent on another product available at the Juventus ticket office by the deadline indicated by Juventus, for an amount equal to 51% of the selling price of the ticket related to the transferred seat.

Access to the Name Change and Seat Resale procedure through the pass online management system is subject: (i) to the type of pass purchased; (ii) to possession of a valid Juventus Card (formerly known as the Fan Card) issued by Juventus, valid at the time, (iii) registration on the Official Juventus Ticket Shop managed by PG Italia S.r.l. ("**MyTicket Shop Account**").

The right to transfer the ticket is in any case subject to any limits imposed, including for individual Home Matches, by the competent authorities.

Any unauthorised offer and/or transfer of the ticket and undue use of the name change system constitute an illegal use of the season ticket. If the Club identifies any illegal uses of the pass, it may, at its own discretion, suspend the pass for one or more matches or revoke it.

#### **Specific rules regulating the Name Change function**

- The Holder cannot be the Reserve of another Holder.
- Holders of an 8 Games Pass or JOFC 8 Games Pass can name up to a maximum of 4 (four) Reserves, provided they also hold a valid Juventus Card (formerly the Fan Card), to whom they may transfer the seat free of charge for a maximum of 6 Home Matches included in the pass, by transferring the admission ticket onto their Juventus Card (formerly the Fan Card).
- Holders of an Under 28 8 Games Pass or Under 28 JOFC Serie A 8 Games Pass can name up to a maximum of 2 (two) Reserves who satisfy the same age requirements and hold a valid Juventus Card (formerly the Fan Card), to whom they may transfer the seat free of charge for a maximum of 6 Home Matches included in the pass, by transferring the admission ticket onto their Juventus Card (formerly the Fan Card).
- For JOFC Member Holders who purchase a pass through his/her own Juventus Official Fan Club, the Reserves must be enrolled in a Juventus Official Fan Club.
- In order for the Reserve to be able to use the pass for the individual Home Match through the Name Change procedure, the Reserve must be in possession of the valid Juventus Card (formerly the Fan Card) issued by Juventus to which the physical ticket to the Stadium will be transferred for the specific Home Match.
- The names of the Reserves can be added at any time during the validity of the pass (as defined below), within the "My Season Pass" reserved area of the Official Juventus Ticket Shop, under the section "*Holder and Reserves*".



- It is possible to assign the seat to one of the Reserves included in the *Holder and Reserves* section, to change the selected Reserve, or to take back the place (hereinafter each activity is individually referred to as "**Name Change Operation**") up to 23:59 on the day prior to the date of the Home Match, but once this deadline has elapsed it will no longer be possible to complete any operations or changes.
- A Reserve may be removed from the *Holders and Reserves* section until the allocation of the seat becomes final, or until it is no longer possible to complete any Name Change Operation after the seat has been assigned. From the moment when the allocation of the position becomes definitive, the name of the Reserve can no longer be cancelled from the *Holders and Reserves* section.
- The personal data associated with the Reserve cannot be changed once a place has been assigned to the Reserve. If the Holder becomes aware of errors in the compilation of the data, he/she must request assistance through the Official Ticket Shop.
- Each time a Reserve is selected, the system notifies the Holder of the positive or negative outcome of the Name Change Operation. Once the name change operation has been successfully completed, the Holder may download a PDF to be printed and provided to the selected Reserve as proof of the assigned seat.
- The Holder accepts responsibility for collecting, verifying and communicating, via the season ticket online management system, the details of the Reserves, of which he/she guarantees the accuracy and truthfulness, relating to data processing regulations. The Reserves' personal data will only be processed for the purpose of providing the service, and retained for the time needed to do so, in line with the legal provisions in force. The Holder will be responsible for informing the Reserves of the data processing and, where necessary, for obtaining authorisation to communicate the data to Juventus.

## 6.2 Specific rules governing the Seat Sale function

- Holders of an 8 Games Pass or JOFC 8 Games Pass may express a desire to give up the seat for each individual Home Match in their pass and place it on sale via the season ticket online management system.
- The option can be exercised within the *My Season Pass* personal area of the Official Juventus Ticket Shop, where the Holder can select the function relating to the sale of their seat for the individual Home Match. A Holder of a JOFC 8 Games Pass may resell his/her ticket through Juventus or through his/her own Juventus Official Fan Club of reference (in the latter case only to JOFC Members in the same Juventus Official Fan Club).
- The operation of putting the place up for sale is possible until 23:59 on the day before the date of the match, it being understood that until the seat has been sold it is possible to change your mind and take back your seat.
- Holders who opt to put their ticket up for sale cannot have any other admission ticket in their name up until the time when the sale of the ticket to third parties has been successfully concluded;
- If the sale of the seat is not completed, the admission ticket for the individual Home Match will once again become available to the Holder who will therefore be able to access the stadium with his/her Juventus Card;
- Only when the seat is sold will the Holder be granted a credit equal to 51 % of the sale price at which Juventus resold the seat. The sale price is established by Juventus, at its sole discretion, and is that published in the Official Juventus Ticket Shop for tickets from the same sector at the time of sale.
- The credit cannot be converted into cash and can be spent exclusively for the purchase by the Holder (for themselves or for third parties) of the tickets for sale on the [Official Juventus Ticket Shop](#), by logging in with their My Ticket Shop Account, in particular for the purchase of:
  - ✓ Juventus Museum and Stadium Tour tickets.
  - ✓ tickets for the home matches of the first men's team of Juventus;
  - ✓ tickets for the home matches of the first female team of Juventus Women;
  - ✓ tickets for the home matches of the Next Gen team of Juventus;
  - ✓ tickets for the home matches of the Under-19 team of Juventus;
  - ✓ Season ticket for the 2025-2026 football season.
- The credit accrued cannot be used to purchase any vouchers or gift cards on sale on the [Official Juventus Ticket Shop](#).
- Accrued credit may not be used to pay the sale commissions applied by the provider of the ticket services (PG Italia Srl) on ticket purchases via the [Official Juventus Ticket Shop](#).
- The available credit can be consulted in the reserved area *My Balance*; this will be duly updated after each Home Match within five days after the same has been played.
- The credit will expire at the end of the renewal phases of the season ticket campaign for the 2025/2026 football season and, if not used for the full value, will not be convertible into cash and will be eliminated/removed from the



Holder's personal page.

**7.** The pass is valid only for the Home Matches of the Italian Serie A Championship - 2024/2025 edition, starting from round 22 until the last day of the Serie A 2024/2025 calendar.

As envisaged by the rules of the Lega Nazionale Professionisti - F.I.G.C., if Home Matches are suspended after the second-half has started, the season ticket cannot be used to access any rescheduled match.

If the sector of the stadium in which the Holder's seat is located is closed, the latter - provided that he/she is in has not contributed to causing the liability, even objectively, of the Club - will be entitled to a pro rata refund of the season ticket, unless Juventus provides a replacement ticket stub that enables the match to be watched in another sector of the Stadium. If the authorities require the match to be played at a neutral ground or behind closed doors, the Holder - provided that he/she has not contributed to causing the liability, even objective, of Juventus - will be entitled to a pro rata refund of the pass for the matches in which the circumstance occurred or, at his/her choice, to a replacement ticket stub to watch the match in the other stadium (subject to availability).

Except in the case of culpable breach by the Club, any compensation for damages and travel expenses is excluded, even where the authorities require the match to be played on neutral ground; such costs are borne by the Holder.

Juventus may assign a different seat from that indicated on the season ticket for reasons of force majeure, act of God, public order, safety, works in progress or at the order of the Public Safety Authority, Lega Nazionale Professionisti, Osservatorio, CASMS or any other competent body. In this instance, the assigned seat will be of equal or greater value than the one purchased.

If a refund is to be provided, the only accepted methods will be those communicated by Juventus, without prejudice to the application of the current in force legislation.

**8.** The Member and/or the Reserve acknowledge and accept that photographs and/or audio and video recordings may be taken inside the Stadium and to that end they consent to being photographed, recorded or filmed by Juventus and/or by any third parties employed by the same.

Juventus will have the right to use, modify, alter, transmit, publish, broadcast, transfer and grant on licence, without territorial or time limits, all photographic and/or audio and/or video recordings relating to the voice, image, figure and/or portrait of the Holder and/or Reserve within the Stadium, with freedom of use for any purpose, on any format or medium used to take those recordings currently known (by way of example but without limitation: audio, video, photo, film, multimedia, digital, television, magnetic medium or any other technological medium, including television, radio, Internet and/or other online network) or that is invented in the future.

Those recordings may be used, modified, altered, broadcast, published, disseminated, transferred and granted on licence, in all methods, without limitation, for any purpose and aim - including, but not limited to:

- i. editorial uses related to publishing initiatives implemented by the official communication bodies of Juventus (published in any language),
- ii. broadcasting (in any part of the world, live or recorded) of those recordings (alone and/or in other programmes and/or materials) on radio and/or television - public, private and pay-per-view - via the Internet and/or mobile applications, in cinemas and on any other media, including the screens inside the stadium,
- iii. for filing purposes,
- iv. for the provision of services offered for any reason to the public, including but not limited to fan entertainment activities,
- v. for use for promo-advertising and commercial purposes,

all in respect of the rights relating to honour, reputation and decorum and within the limits established by the legislation in force.

**9.** The Holder is required - by adopting suitable measures - to keep and correctly use the Juventus Card (formerly the Fan Card) onto which the pass is loaded and will therefore be responsible for any consequences resulting from the use of the same by third parties. If the card is lost, stolen or removed, the holder of the Juventus Card (formerly the Fan Card) must immediately report it to the competent authorities. Subject to producing the report to Juventus, the Holder may request the immediate deactivation of the lost or stolen Juventus Card and the issuance of a new card, subject to paying the cost of the same, onto which the pass will be loaded. The pass may be suspended for one or more official matches, without this giving rise to the payment of any compensation, return of the fee paid, including pro rata, or indemnity if the Holder is



at fault (for example negligent custody or delayed communication to Juventus of the theft or loss of the ticket) or voluntarily permitted another person to make use (or attempt to make use) of the Juventus Card (formerly the Fan Card) in order to access the stadium.

**10.** The use of the pass by the Holder and/or the Reserve entails the acceptance of these terms and conditions as well as those of the **Regulation Code on the Transfer of Tickets to Football Matches** (hereinafter also referred to simply as the "**Code of Conduct**"), and of the provisions of the "**Stadium Regulations**" for the sports facility in which the Juventus First Team play their Home Matches (hereinafter, for the sake of brevity, the "**Regulations**"), in the versions periodically in force, and with any other provision, code, rule or regulation applicable to those entering the stadium to watch the match, adopted by Juventus in compliance with every applicable regulation and published on the [www.juventus.com](http://www.juventus.com) site. Juventus also reserves the right to unilaterally modify these conditions, the Code of Conduct, the Regulations, and any other provision, rule, code or regulation applicable to anyone accessing the stadium to watch a match, in compliance with any supervening regulation as applicable, without this entitling the Holder to any compensation, indemnity or right to terminate the pass agreement. Any changes to said documents will be communicated to the Holder by e-mail. Compliance with said provisions is an essential condition for spectators entering and staying in the stadium. Their violation, along with any failure to comply with instructions issued by any of the stewards in charge of supervising their compliance, constitutes a form of "Relevant Conduct" that may be sanctioned with the institution of "Non-Approval" pursuant to the Code of Conduct.

**11.** Access to the sports facility may involve mandatory personal and safety searches on the person concerned and on his/her bags and other belongings he/she is carrying, with the sole aim of preventing illegal objects or illegal substances being brought inside the stadium, which are prohibited or which encourage or provoke acts of violence.

**12.** If, during the validity of the pass, the Holder and/or Reserve are subjected to administrative or judicial measures that lead to a ban on entering any stadium (Italian Law 401/89 and subsequent amendments) or if he/she breaches the "Stadium Regulations", or the "Code of Conduct", or violates the prohibition on transfer indicated in Art. 5 above, the right to access the stadium may be inhibited, without the Holder and/or the Reserve being entitled to receive compensation or indemnities for lack of use of the pass.

**13.** The Holder and/or the Reserve, also in accordance with the Code of Conduct, are required to behave in a manner that does not cause an inconvenience to other spectators and not to perform any acts that denigrate, offend or clearly challenge persons, authorities and public and/or private institutions, as well as the Club and the away team and the respective employees and/or representatives, security staff, stewards and hostesses, or fans of the opposing team. Therefore, the Club will have the right to remove the spectator from the sports facility and, in the most serious cases, to suspend the pass for one or more Home Matches or for the entire period of its validity, with no entitlement for the Holder to compensation, return of the fee paid, even pro rata, or indemnity.

The pass may be withdrawn, deactivated or its use temporarily or permanently prohibited at any time in the cases envisaged by law and by these conditions and by the Regulation Code on the Transfer of Tickets to Football Matches.

#### **14. Services included in the price of the pass**

In addition to the transfer of the Pass to be exercised within the terms set forth in Art. 6, the Holder, depending on the type of pass purchased, can access the following additional services:

##### **14.1 Right of pre-emption in Cup competitions**

Right , to be exercised according to the terms and procedures that will be published, in each case, by Juventus on the website [www.juventus.com](http://www.juventus.com), or on other communication media, to be offered the chance to purchase, before the open sale, the ticket for Home Matches of Italian and/or European Cup competitions (hereinafter "**Cups**"), if and to the extent to which Juventus' first team qualifies during the period of validity of the pass.

The pre-emption right will be guaranteed on one's own seat, with the exception of passes in the East sections of the Allianz Stadium, for which Juventus will publish the seats subject to periodic limitations. The Holder subject to the restriction may purchase the ticket in the available seats in the same sector or in another sector identified and communicated by Juventus.

##### **14.2 Right of pre-emption in season ticket campaign for the 2025/2026 football season**

Right of priority access, according to the terms and methods that will be published by Juventus, in each case, on the website [www.juventus.com](http://www.juventus.com), or other communication media, to the season ticket campaign for the 2025/2026 Football Season; in particular, Holders will have a reserved sale session for the 2025/2026 Football Season, before the sales are opened to



the general public.

The pre-emption right is subject to the actual use of the pass for at least 75% of the Home Matches included therein.

"Use" means: access to the stadium by the Holder or the Reserve (in the event of a name change) or, in the case of relocation of the seat, the accrual of the credit following the sale.

For the purposes of verification of use, the Club will trace, through the access control system, that the access ticket has been detected at the access control. If the seat has been relisted and purchased by a third party, the successful conclusion of the sale will be sufficient and access to the stadium will not be traced.

Juventus reserves the right to decide on the sectors of the Allianz Stadium available for season ticket sales for the 2025/2026 Football Season. The Holders affected by the restriction will be able to purchase the season ticket in the seats available in other sectors identified and communicated by Juventus.

**15.** Use of the available services via the Official Juventus Ticket Shop is subject to the Terms and Conditions of use of the Official Juventus Ticket Shop website which is offered and is under the control and management of PG Italia S.r.l., with registered offices in Via Morimondo 26, 20143 Milan, Tax Code and VAT No. 10514980969 and Companies Register No. 2537217.

**16.** In accordance with Art. 59, (n) of Italian Legislative Decree No. 21/2014, the purchase of the pass, even when purchased off-premises, does not qualify for the right of withdrawal provided under Art. 52 of that Decree, as they concern leisure-related services which involve a specific period or date of performance. There shall be no reimbursement for the price of the pass, if cancelled by the purchaser.

**17.** The terms and conditions of use of the passes are regulated by Italian law. Any dispute concerning the validity, application, interpretation, execution and termination of these conditions of use will be referred to the Chamber of Commerce of Turin and settled according to the Conciliation Rules adopted by the Chamber. If the Parties decide to refer to the ordinary Judicial Authority, the only competent Court will be that of Turin, or the court in the place of residence or chosen domicile of the Holder, if he/she is classified as "consumer" according to Italian Legislative Decree No. 206/2005. The Holder, providing the latter is considered a Consumer, has the right to attempt an out-of-court settlement of disputes relating to consumer relationships by using the procedures pursuant to Part V, Title II-bis of the Consumer Code (ADR - Alternative Dispute Resolution). With reference to possible alternative dispute resolution means, note that a European platform has been established for the online resolution of consumer disputes (the ODR platform). The ODR platform is accessible at the following address <https://ec.europa.eu/consumers/odr/main>. Using the ODR platform, the Holder can consult the list of ADR bodies, find the link to their website and start an online resolution procedure for the dispute in which he/she is involved.

Further details about alternative/online procedures for settling disputes may be found at the following link: [https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index\\_it.htm](https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index_it.htm).

This is in any case without prejudice to the rights of the Holder to apply to the competent ordinary court for disputes arising from the pass contract, whatever the outcome of the out-of-court settlement procedure.

**18.** The personal data of the Holder and any Reserves will be processed, including using electronic tools, in respect of applicable regulations on personal data processing and protection, according to the provisions specified in the full privacy policy published in the privacy section of the website: <https://www.juventus.com/it/privacy>. The Holder agrees to notify the Reserves of the use proposed by Juventus of their personal data.

**19.** Please note that the team's roster may undergo significant changes during the period of validity of the pass. The use of certain players' images from the roster for promotional purposes in the pass sale campaign does not guarantee their continued presence in the team.