



AGREEMENT WITH FIORENTINA FOR THE DEFINITIVE DISPOSAL OF THE PLAYER KEAN

Torino, 9 July 2024 – Juventus Football Club S.p.A. announces that an agreement with ACF Fiorentina for the definitive disposal of the registration rights of the player Moise Bioty Kean has been reached for a consideration of € 13 million, payable in four financial years, in addition to variable bonuses up to a maximum of € 5 million.

This transaction generates a positive economic impact on the current financial year equal to € 2.3 million, net of auxiliary expenses.

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